

# ZoomRx Capabilities Deck



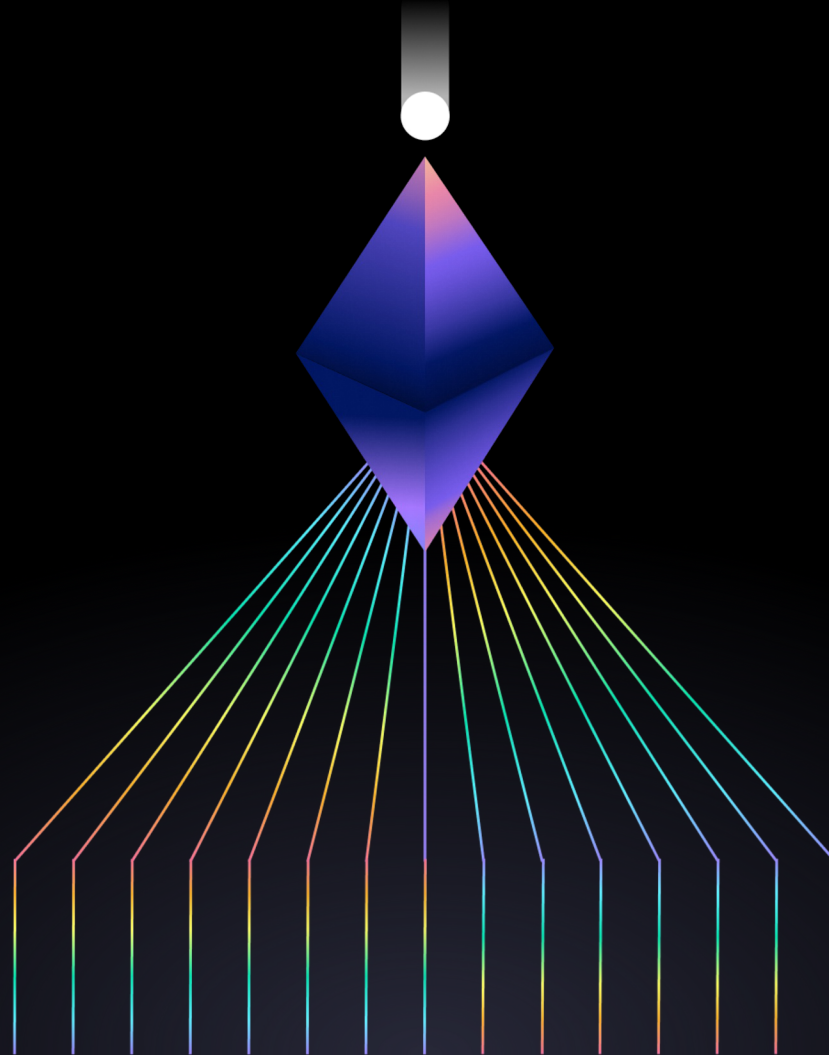
# Make your life sciences breakthroughs, *break through*

When you unravel complexity, you can deliver clarity



# Bringing a drug to market is *complicated*

The journey from ground breaking concept to breakthrough drug is littered with challenges and choices that shape the fate of your innovations



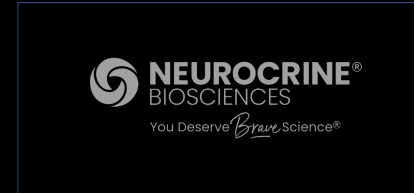


## Shape your future with *clarity*

You can remove the complexity of bringing a drug to market by relating with the needs of your customers, communicating the value of your brand and evaluating the success of your decisions. ZoomRx can help.

# Over 100 of the world's leading life science companies trust our approach

Join them



# Clarity is a *journey*

Successful brands understand clarity is not a destination, but a devoted practice of relating to customers, communicating effectively, and evaluating progress along the way.



# *Illuminate* your path

Let us light the way along your journey to breakthrough. Find clarity through the ZoomRx Model - a unique approach defined by four distinct actions.



RELATE



COMMUNICATE

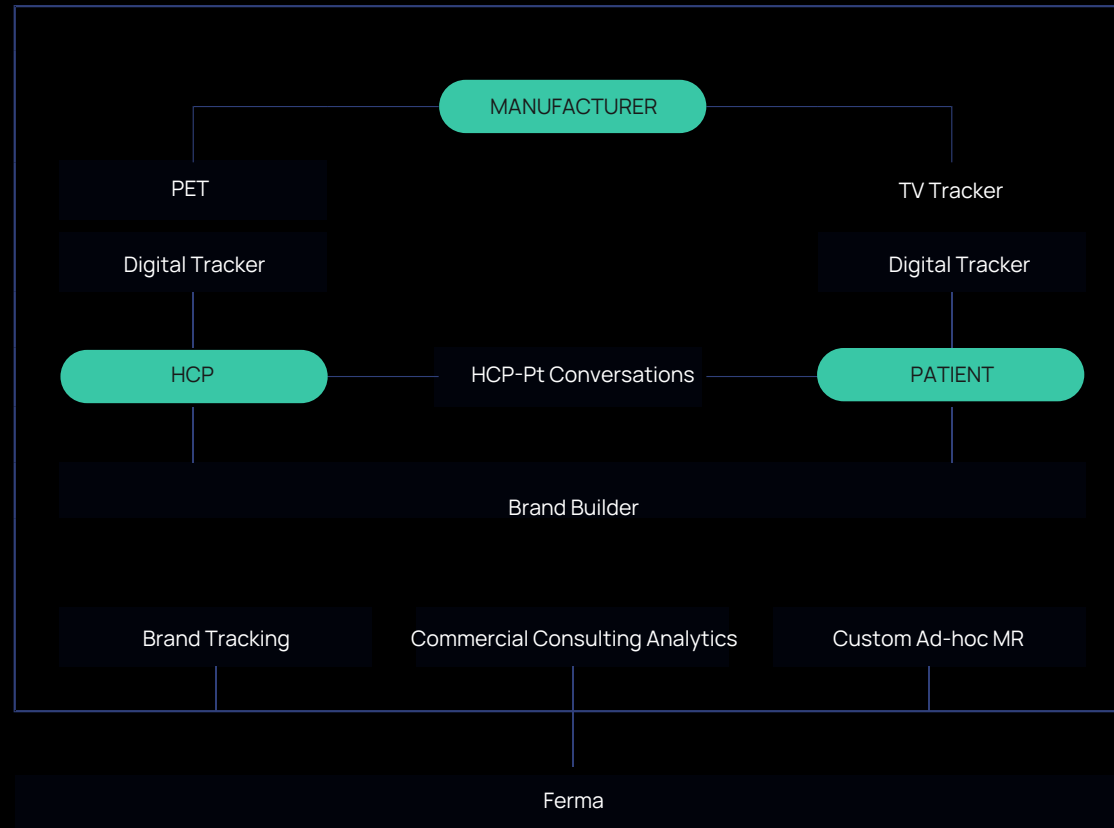


EVALUATE



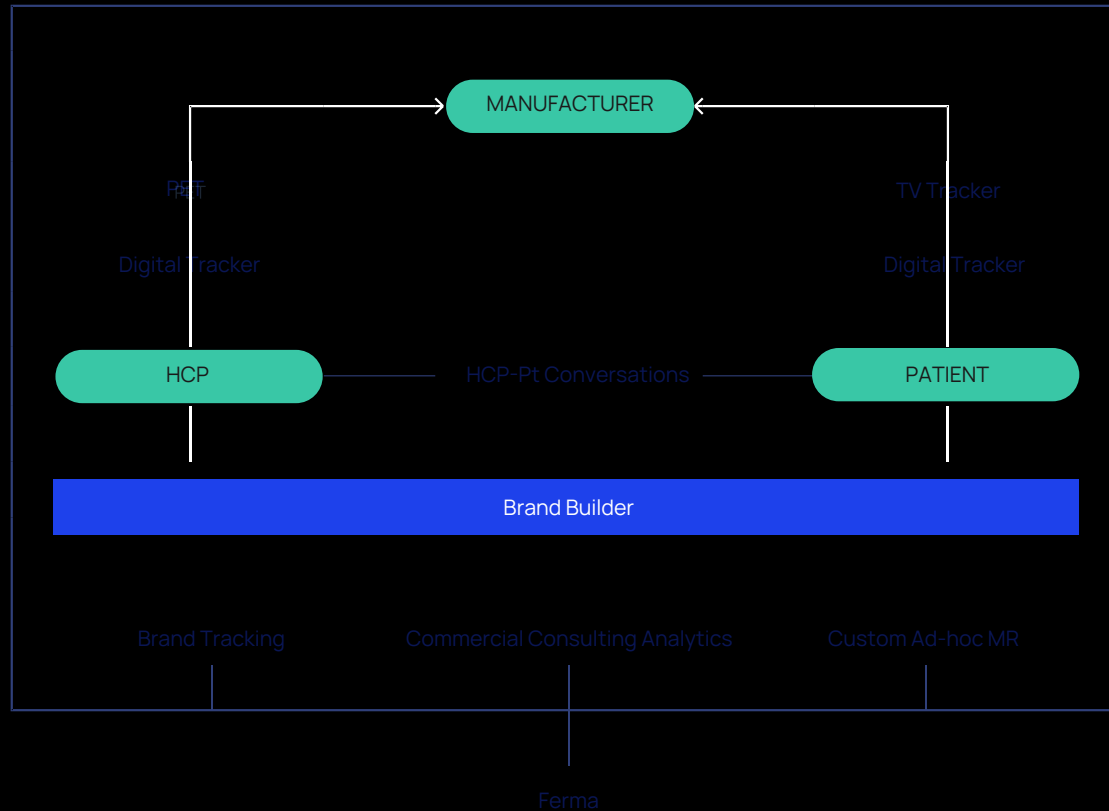
ACCELERATE

### The ZoomRx Model

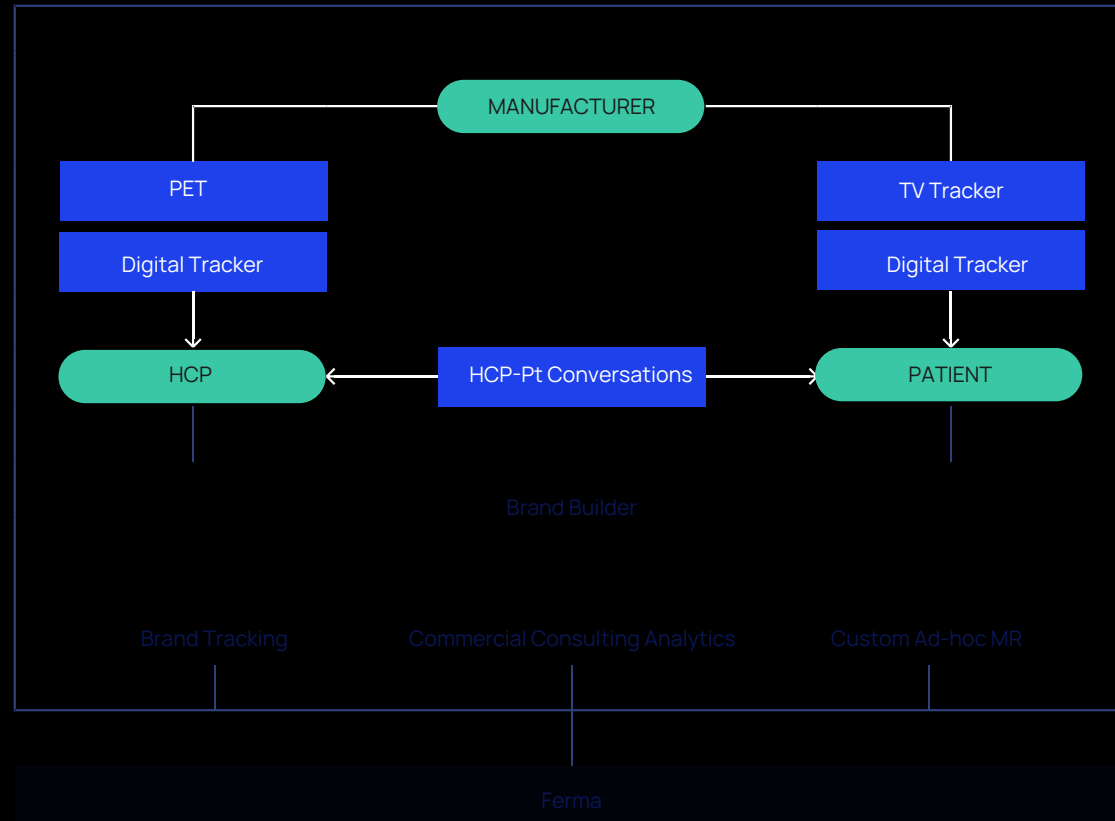




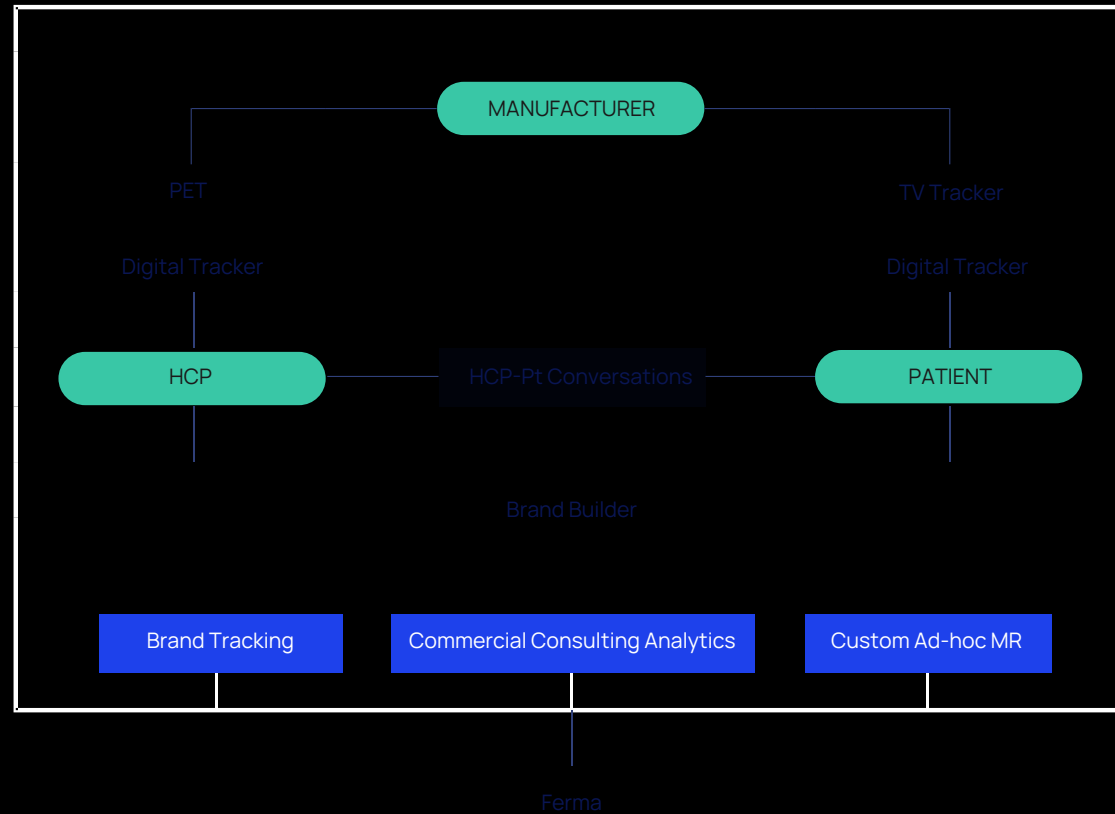
Build your brand strategy on a foundation of deep customer understanding



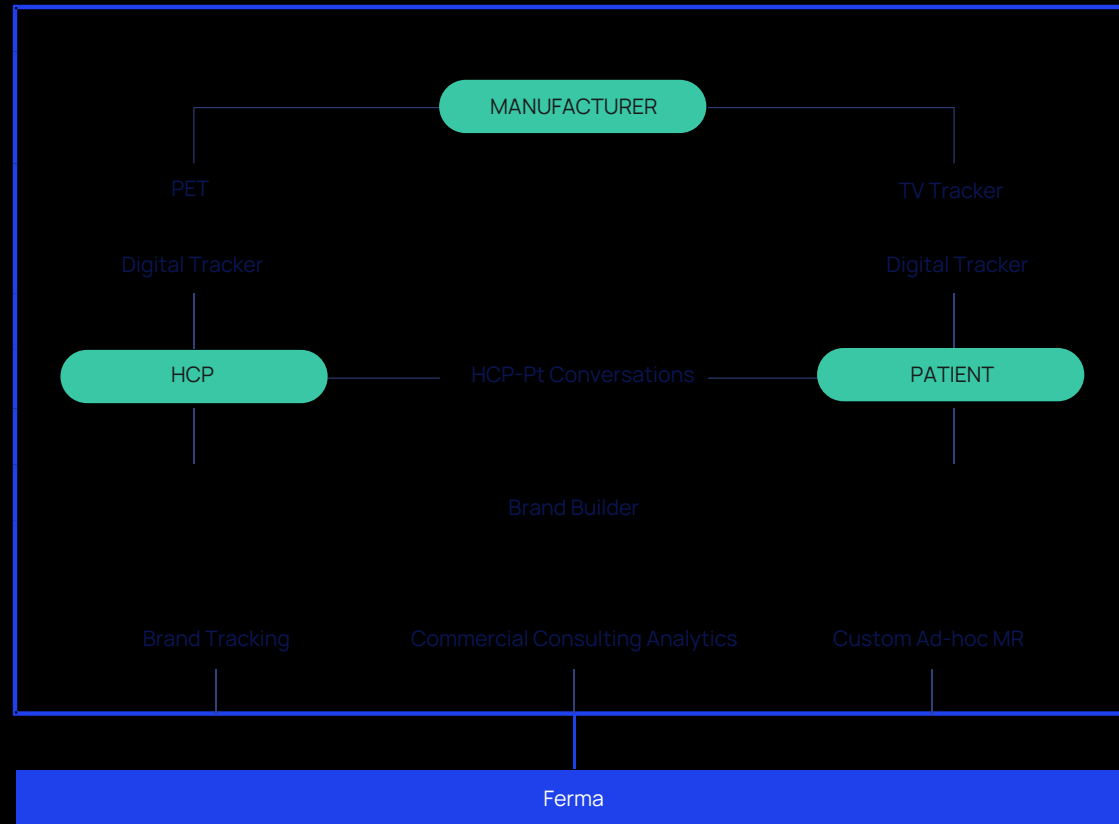
### Craft powerful brand interactions



### Quantify and optimize your impact



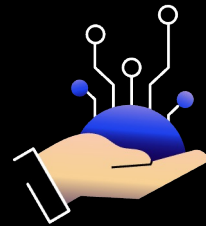
### Supercharge with knowledge-based AI for life sciences



# The ZoomRx *foundation*



Life Science Expertise



Proprietary Tech



Custom Panel



**Get in touch**

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